

LAGA

LAGA

Who we are

The Lawrence Amateur Golf Association is comprised of those who enjoy playing golf without getting paid for it! We are a member association that operates entirely with voluntary labor.

What we do

LAGA annually organizes the “Lawrence City Golf Tournament,” which for several years has benefited Headquarters Counseling Center here in Lawrence. This year, LAGA is hosting two events—the Lawrence City Golf Tournament and a second event, a two person scramble, solely for the purpose of supporting Headquarter’s work.

- This year the City Tournament is scheduled for July 10 and 11 at Eagle Bend and Alvamar Public
- The Headquarters Scramble is scheduled for August 20 at Alvamar Public

What is Headquarters Counseling Center?

Demand for counseling services is increasing dramatically. Your sponsorship will help thousands of area children, teens, and adults receive the life support counseling, education, and information services they need and deserve. Your support will help guarantee that HQCC will be there when people reach out, just as they have been since HQCC opened in 1969—every minute of every hour of every day—availability no other counseling service in the area provides.

What we want from you

LAGA wants to support Headquarters great work, and we would like your help sponsoring the two person scramble on August 20, and hopefully playing in it.

Sponsorship is simple. Attached is a list of sponsorship levels. Note that if you sponsor the Headquarters Scramble, you also will receive public notice at the Lawrence City Golf Tournament. So, you really get a two for one exposure if we receive your sponsorship before the July 10 tournament

How we will help you

We expect that many of you have never sponsored a golf tournament. There is nothing to it. Fill out the sponsor form attached, indicate your level of sponsorship, send in your check, and we will guide you from there regarding the nuts and bolts of moving from your contribution to how you will publicize your company. (Note: You do not have to be a business to help with sponsorship; individuals and families can be sponsors as well.)LAGA thanks you and looks forward to seeing you and friends on the course.

Please make checks payable to Headquarters. If you have any questions regarding sponsorship levels or benefits, please contact John Nalbandian at
785-841-6012 or nalbandj@gmail.com

**Lawrence Amateur Golf Association
Two Person Scramble
Benefiting Headquarters Counseling Center**

When & Where:

Friday, August 20 at Alvamar Public Golf Course

What:

Enjoyable and competitive two person scramble golf event that will be flighted for all levels of golfers to have a chance to compete. The two person teams will be flighted after the first nine holes: no handicaps required.

Target Audience:

Any golfer regardless of skill level.

Objective:

To provide a fun and enjoyable afternoon of golf with proceeds going to Headquarters Counseling Center to assist them with their vital community service.

Why Us? & Benefits:

Your sponsorship will not only allow us to reach our objectives, it will help you showcase your business or to indicate your family’s support to Lawrence area golfers. All sponsorship includes signs posted at Two Person Scramble and The LAGA City Tournament in July.

Date & Signature: _____

Company or Sponsor: _____

Sponsorship Level: _____

Contact Person: _____

Contact Phone and e-mail: _____

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Two Person Scramble Benefiting Headquarters Counseling Center***SPONSORSHIP LEVELS*****1-Title Sponsor: \$2,000**

- Company Name added to Tournament Entry Form
- Company Name used in all modes of advertising
- Company Name Banner Displayed at both events/courses
- Company Name shown on Scoreboard at both events/courses
- Option to have a Company Tent or Representative present
- Two entries into the two person scramble (value =\$150) and two entries into the city tournament (value=\$70)

2- Golf Cart Sponsor: \$1,000

- Company Name added to Tournament Entry Form
- Company Name Banner Displayed at both events/courses
- Company 3x5 Signage will be featured in all Golf Carts
- Option to have a Company Tent or Representative present
- Two entries into the two person scramble (value=\$150) and two entries into the city tournament (value=\$70)

3- Corporate Sponsor: \$350.00

- Premium placement and increased visibility on the website and sponsorship fliers
- Company Banner or sign placed around heavy traffic spots at both events/courses. Two entries into the two person scramble (value=\$150)

4- Putting Green or Driving Range Sponsor: \$250.00

- Company Banner or sign placed around heavy traffic spots at both events/courses
- One entry into the two person scramble tournament (value=\$75)

5- Hole Sponsor: \$150.00

- Company Sign placed on the tee box of a golf hole for both events/courses
- One entry into the two person scramble tournament (value=\$75)

6- Associate Sponsors: \$25.00 or higher

- Gift certificates or merchandise from the sponsor to be used as prizes
- Company Name recognized when items are presented to recipients

<mailto:>

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